- **10.** Coaches We will use these guidelines in judging proper coach behavior and conduct. Coaches should:
 - (a) Exemplify behavior that is representative of the educational staff of the school and a credit to the teaching profession.
 - (b) Demonstrate high ideals, good habits and desirable attitudes in personal behavior and demand the same standards of the players.
 - (c) Emphasize to his/her players and bench personnel the importance of proper sideline behavior and the necessity of restraining from entering the playing field to engage in a fight.
 - (d) Recognize that the purpose of competition is to promote the physical, mental, social and emotional well-being of the individual players and that the most important values of competition are derived from playing the game fairly.
 - (e) Be a modest winner and a gracious loser.
 - (f) Maintain self-control at all times, accepting adverse decisions without public display of emotion or of dissatisfaction with the officials.
 - (g) Pay close attention to the physical condition and well-being of players, refusing to jeopardize the health of an individual for the sake of improving his team's chances to win.
 - (h) Teach athletes that it is better to lose fairly than win unfairly.
 - (i) Discourage gambling, profanity, abusive language and similar violations of the true sportsman's code.